



1070 Calle De Las Casitas, Green Valley, AZ 85614 • 520.625.3440
info@GVR-Foundation.org / www.gvrecfoundation.org

EXHIBIT

**GVR Board of Directors Meeting
May 24, 2017**

Letter of GVR Support for Grant Funding for RetireArizona.org Website Project

Request of GVR Foundation Pres., Blaine Nisson

Overview

On behalf of all GVR members and for well-being of the Green Valley community, the GVR Foundation (GVRF), a 501(c)(3) charitable organization, has embarked on establishing a community-based website, RetireArizona.org. The RetireArizona.org project is made possible thanks to a generous 2016/2017 grant from the Freeport-McMoRan Foundation.

RetireArizona.org will showcase GVR's formidable recreation and leisure activities and facilities; the unique characteristics of Green Valley's 100+ HOAs; our endless outdoor recreation opportunities; our community culture of camaraderie and heart expressed through the multitude of clubs, sports groups, non-profits, and volunteers; the history and culture of the Sonoran Desert borderlands; our rich active adult lifestyle; and services and businesses that make Green Valley a practical as well as beautiful place for retirement living.

The goals of the RetireArizona.org website are to:

- Promote Green Valley as a premier retirement destination
- Increase home values, and subsequently, business interests
- Promote an expanded season and year-round residency in order to improve conditions for business
- Support area not-for-profits & volunteerism
- Build a financially self-sustaining website using a number of web marketing best practices, advertising sales, and sponsorships.

Support for the RetireArizona.org project is overwhelming. RetireArizona.org has received endorsements from a broad-based coalition of community organizations and leaders, including letters of support from the Green Valley Council (GVC), Green Valley/Sahuarita Chamber of Commerce & Visitors Center (GV/SCC), and the Greater Green Valley Community Foundation (GGVCF).

In addition, on May 15, 2017, 55 stakeholder representatives of GVR clubs, HOAs, non-profits, area businesses, governing bodies, law enforcement, and civic groups attended a two-hour presentation and reception introducing the RetireArizona.org project. These stakeholders were invited to join a *Community Partner Council (CPC)* that will support the RetireArizona.org project in a variety of ways, mostly through contributing written content, photos and video that will tell their story or the story of our unique community. Many of the same community stakeholders attended a gathering two weeks earlier where 68 Green Valley community leaders witnessed the signing of a joint resolution between GVR, GVC and GV/SCC entitled, "Partnership for an Envisioned Future for Green Valley." The Community Foundation hosted the signing ceremony.

Recommendation

Provide a "Letter of Support" to the GVR Foundation (GVRF) over the GVR President's signature for all GVRF grant applications to advance the RetireArizona.org website project; further, reference within the letter that GVR will provide in-kind support for the RetireArizona.org website project, consistent with terms of the GVR-GVR Foundation Resource Sharing Agreement.